

# MARSHALL A. AMORANTO



marshall@space03.com  
www.space03.com  
323-898-2005

## OBJECTIVE

Senior Production Designer with 12 years of experience delivering high-volume digital campaigns for Fortune 500 and entertainment clients, most recently for the NFL, producing impactful design across 30+ markets.

## SKILLS

### Design & Production

Photoshop, Illustrator, After Effects, Figma  
InDesign, Adobe Creative Cloud

### Web & Motion

HTML, CSS, Motion Graphics,  
Digital Animation, Responsive Design

## WORK EXPERIENCE

06/17 to 08/26

### NFL

#### Production Designer

Inglewood, CA

- Produced high-volume digital assets - banner ads, email campaigns, and social media content - for NFL Network's domestic and international marketing channels.
- Designed and delivered weekly team matchup graphics across 30+ markets, maintaining brand consistency at speed throughout the NFL season.
- Collaborated jointly with marketing, social, and broadcast teams to execute time-sensitive deliverables in a fast-paced, deadline-driven environment.

10/14 to 12/16

### LegalZoom

#### Production Designer

Glendale, CA

- Design and production of online banner ads, email campaigns; website redesign.
- Provided engaging artwork to increase company revenue.

04/14 to 09/14

### SapientNitro

#### Web Production (Contract)

Santa Monica, CA

- Production and design for the development of the SapientNitro website.
- Cropped and retouched content for multiple-platform models, using Photoshop and Illustrator.

10/13 to 01/14

### Joe Digital

#### Production Designer (Contract)

Los Angeles, CA

- Production and design of promotional content for X Factor and American Idol website and mobile applications.
- Phototouched images of contestants and talent.
- Executed production of digital assets for weekly show highlights.

05/13 to 09/13

### Booz Digital

#### Presentation Designer (Contract)

El Segundo, CA

- Designed marketing material in Powerpoint and web microsites for Fortune 500 clients of established consulting agency.
- Translated consultants' ideas into visually compelling interactive presentations.

03/11 to 01/13

### The Daily

#### Production Designer

New York, NY

- Responsible for groundbreaking digital daily news platform
- Collaborated with various departments to complete time-sensitive projects, including late-breaking story deadlines.

## EDUCATION

07/09

### Moore College of Art and Design,

Philadelphia, PA

Certificate: Digital Media for Web